

THERAPALOOZA

COME ONE, COME ALL TO THE THERAPY PLACE'S LARGEST ANNUAL FUNDRAISER GALA

THE GREATEST SHOW
IN THE SOUTHEAST



FRIDAY
SEPTEMBER 22ND
6:30PM – 10:30PM

GOODMAN
BUILDING
AT THE SOUTH CAROLINA
STATE FAIRGROUNDS



Therapalooza 2023 - Benefiting The Therapy Place

A local center providing children with life-changing and innovative therapies, the Midlands' only therapeutic preschool, and family support services.

Sponsorship Opportunities

About The Therapy Place

VISION

All children with special needs will have every opportunity to pursue his or her goals, realize their dreams, and reach their full potential. Every parent or caregiver will be provided with information, resources, and encouragement in order to best support his or her child.

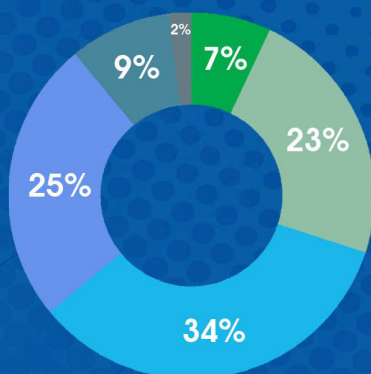
MISSION

To provide traditional and innovative therapies and recreational opportunities for children with special needs in an environment that is family-friendly, to include resources and education for the parents/caregivers.



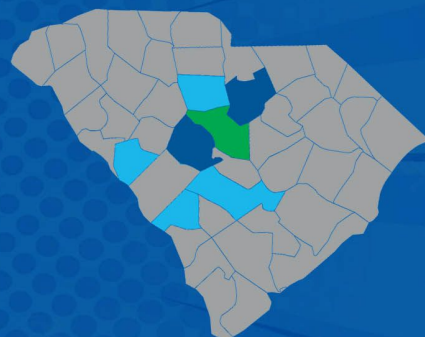
Who We Serve

- Ages 0-2
- Ages 3-5
- Ages 6-8
- Ages 9-11
- Ages 12-14
- Ages 15-17



Counties Served

Richland - 73%
Lexington - 14%
Kershaw - 8%
Other - 5%



Full List of Diagnoses Seen in 2022

Absent Radius	Fine Motor Delay
ADHD	Fragile X Syndrome
Agenesis of the Corpus Callosum	Genetic Variant of KCNQ3
Angelman Syndrome	GNAO1 Gene Mutation
Anogenital Anomaly Syndrome	Hip/Knee Pain
Ankle Sprain	Impulsiveness
Arthrogryposis	Juvenile Arthritis
Autism	Lennox-Gastaut Syndrome
CASK Gene Mutation	Methemoglobinemia
CHARGE Syndrome	NOVA2 Gene Mutation
Chromosome 13 Deletion	Polymicrogyria
Coffin Siris Syndrome	Quadriplegia
Costello Syndrome	Retinopathy of Prematurity
Cerebral Palsy	Rubinstein-Taybi Syndrome
CLOVES Syndrome	RyR1 Muscular Dystrophy
Cri-Du-Chat Syndrome	Scoliosis
Cute Syndrome	Speech Delay
Developmental Delay	Spinal Muscular Genetic Disease
DiGeorge Syndrome	Traumatic Brain Injury
Down Syndrome	Torticollis
Dravet Syndrome	Treacher Collins Syndrome
Dysgraphia	Wolf-Hirschhorn Syndrome
Extreme Prematurity	ZTK Syndrome
Feeding Difficulties	



THERAPALOOZA 2023 SPONSORSHIP OPPORTUNITIES

\$15,000

\$10,000

\$7,500

\$5,000

\$2,500

\$1,000

\$500

PACKAGE INCLUDES

PRESENTING

PLATINUM
(BAR SPONSOR)

GOLD

SILVER

BRONZE

FRIEND
OF TTP

IN
HONOR

Name of Sponsor included in Event
Name and Social Media Event Titles



-

-

-

-

-

-

Industry Sponsorship Exclusivity at Event



-

-

-

-

-

-

Invitation to Speak on Stage
During The Program
(estimated 60-90 seconds)



-

-

-

-

-

-

Participate In Press Opportunities
Alongside TTP



-

-

-

-

-

-

Press-Release Inclusion (two press releases)



-

-

-

Verbal Recognition(s) During the Event

6

4

2

1

1

-

-

Social Media Mentions
pre, during and post event

10

8

6

4

2

1

-

Spotlight of Sponsorship
In 1 TTP E-Newsletter

Dedicated

Shared

Shared

Shared

Shared

Shared

-

Website Recognition & Direct
Link to Sponsor's Website
(TTP website & ticket website)



-

Additional Branded Perks
'Swag' In Auction Bags
(Items provided by the sponsor
i.e., pens, koozies, stickers, coupons, etc.)



-

Reserved Tables & Event Tickets
(number of tables dependent upon number
of sponsorship tickets included in package)

3 Tables
30 Tickets

2 Tables
20 Tickets

1 Table
10 Tickets

1 Table
8 Tickets

1 Table
6 Tickets
Table shared with
another sponsor

4 Tickets

2 Tickets

Inclusion in Annual Report



The Therapy Place is pleased and honored to have dedicated sponsors at all fundraising events. Sponsorship packages are first-come, first-served and payments are required upfront to move forward with the agreement. To ensure sponsors are satisfied with their sponsorship opportunities, please inquire if you would like a custom sponsorship package created for your organization.

THERAPALOOZA 2023 SPONSORSHIP OPPORTUNITIES

Additional Branded Items

PRESENTING

\$15,000

Includes all branded items

- Logo present on all auction paddles
- Logo present on digital sponsorship signage at event
- Logo present on digital live auction signage
- Two custom GOBO lights with company logo
- Logo present on co-branded step & repeat (with TTP)

PLATINUM (BAR SPONSOR)

\$10,000

Includes all branded items

- Branded cocktail beverage napkins
- Branded glass rocks or beer glasses
- Branded/Custom named specialty cocktail
- Three light-up neon bar signs with your company name (hanging by the bar)

GOLD

\$7,500

Includes all branded items

- Logo on all 360-degree photobooth images and videos
-Link to all images and videos from the night of Therapalooza from the photobooth

SILVER

\$5,000

Choose one branded item

- Logo included on all table numbers
- Logo presented on Auction Winners' Tote
- Logo presented on 'Grab the Need' display at event
- Logo presented on all Silent Auction Plaques
- Logo presented on all dinner napkins & food service menus at event

BRONZE

\$2,500

Choose one branded item

- Logo presented on one entertainer for Therapalooza
- Logo presented on caricature/painting station at Therapalooza
- Logo on cotton candy station and bag (guests to take home after event)

The Therapy Place is pleased and honored to have dedicated sponsors at all fundraising events. Sponsorship packages are first-come, first-served and payments are required upfront to move forward with the agreement. To ensure sponsors are satisfied with their sponsorship opportunities, please inquire if you would like a custom sponsorship package created for your organization.

THERAPALOOZA



Please check the level you wish to contribute:

___ **Presenting** (\$15,000) ___ **Platinum** (\$10,000)

___ **Gold** (\$7,500) ___ **Silver** (\$5,000) ___ **Bronze** (\$2,500)

___ **Friend of TTP** (\$1,000) ___ **In Honor** (\$500)

Contact Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Please charge my credit card for the amount listed above

Paying by: Credit Card ☐ Check ☐

Name on Card: _____

Card #: _____

Exp Date: _____ CW: _____

Signature: _____

Complete this form and mail to:

The Therapy Place • 3620 Covenant Rd • Columbia, SC 29204

The Therapy Place is a 501(c)3 nonprofit organization. Tax ID# 26-2197304

Please send logos ASAP to: events@thetherapyplace.org

*Sponsorship benefits will not begin until payment is received